

Year in Review

City of El Dorado

**A look at the accomplishments,
goals, and initiatives of
City departments.**

2024



Administration /Finance Department

ELDO^K_S

2024 Major Accomplishments

- City Facebook page to 5,700+ followers
- Moved public notices onto the website as the official publication
- Attended several job fairs
- Completed the compensation study with The Arnold Group
- Developed Supervisor Training Program
- GoldFest 2024
- Completed Mural Plaza
- Kids Week added several new partners
- Complete change of the meter system in Utility Billing



Gold Fest 2024

2025 Department Goals/Projects/Initiatives

• Tourism

- Enhance and provide regular social media and updated website content
- Grow additional revenue streams through paid events and additional tourism
- Streamline and modernize the special events application process
- Engage local businesses in events and marketing process

• Municipal Information Officer

- Create new videos:
 - Highlighting departments and equipment they use
 - Explaining various processes available to citizens, e.g. online bill pay
- Share information from departments with infographics or videos explaining the services they provide
- Continue to provide information to the public in a timely manner

2025 Department Goals/Projects/Initiatives

- Human Resources

- Attract and retain top talent
- Enhance employee development and engagement
- Improve employee well-being and work-life balance

- Assistant City Manager/Finance

- Strengthen interdepartmental collaboration
- Enhance digital services/paperless initiatives
- Provide consistent and timely information regarding the city's financial condition
- Develop a comprehensive debt management plan
- Increase public engagement in the budgeting process